



# **International Travel to the U.S.: Dialogue on the Current State of Play**

**Department of Commerce  
Main Auditorium  
June 10, 2004**

## **Agenda**

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|------------------|---|
| 8:00 – 8:45am    | <b>Registration/Continental Breakfast</b>   |
| 8:45 – 8:55am    | <b>Introductory Remarks</b><br>Doug Baker*<br>Deputy Assistant Secretary for Service Industries, Tourism and Finance<br>U.S. Department of Commerce   |
| 8:55 - 9:15am    | <b>Keynote: Balancing Border Security and Economic Security</b><br>Grant Aldonas*<br>Under Secretary for International Trade<br>U.S. Department of Commerce   |
| 9:15 – 9:30am    | <b>Policy Background – Origins of the Legislative Requirement</b><br>Steve Pinkos*<br>Staff Director, House Committee on the Judiciary  |
| 9:30 – 10:15am   | <b>Framing the Environment: Milestones Now and in the Future</b><br>Stewart Verdery*<br>Assistant Secretary for Border and Transportation Security<br>U.S. Department of Homeland Security  |
| 10:15 – 10:30am  | <b>Break</b>  |
| 10:30 – 11:30am  | <b>US-VISIT Program Implementation</b><br>Moderator: Jim Williams*<br>Director, US-VISIT Program<br>U.S. Department of Homeland Security<br><br>Barbara M. Kostuk*<br>Managing Director, Passenger Facilitation<br>Air Transport Association of America<br><br>Elyse Wander*<br>Senior Vice President – Government Affairs and Member Programs<br>Travel Industry Association (TIA) |
| 11:30am – 1:00pm | <b>Lunch (on own)</b>   |

1:15 – 2:30pm

**Milestones of Visa Implementation**

Moderator: Janice L. Jacobs\*

Deputy Assistant Secretary for Visa Services  
U.S. Department of State

Victor C. Johnson\*

Associate Executive Director, Public Policy  
NAFSA: Association of International Educators

Stephen J. Trachtenberg\*

President & Professor of Public Administration  
The George Washington University

Leonard Karp\*

Executive Vice President and Chief Operating Officer  
Philadelphia International Medicine

2:30 – 4:00pm

**Policy Implications for Conducting & Booking Business**

Moderator: Alphonso Martinez-Fonts, Jr.\*

Special Assistant to the Secretary  
U. S. Department of Homeland Security

Matt Bates\*

Chairman, Visit USA Association United Kingdom and  
Representative, Visit USA Committee Europe

Shannon O’Kelly\*

Director, International Business Development  
New York Presbyterian Hospital

Robert Vastine\*

President  
Coalition of Service Industries

Bill Connors, CTC\*

Executive Director & COO  
National Business Travel Association

4:00 – 4:15pm

**Break**

4:15 – 4:45pm

**International Diplomatic Implications**

Patricia S. Harrison

Assistant Secretary of State  
Bureau of Educational and Cultural Affairs  
U.S. Department of State

**\* Confirmed**